Present in collaboration:

**EQuaTR**
Enhancing Quality in the Translational Research Workforce Conference

*On Wednesday, May 11, 2016 at:*,
Northwestern Memorial Hospital
251 E Huron St., Feinberg Pavilion, 3rd Floor

**AGENDA**

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<th>Time</th>
<th>Session Title</th>
<th>Speakers</th>
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<td>7:45-8:15 am</td>
<td>Conference Registration and Continental Breakfast</td>
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| 8:20-8:30 am | Welcome and Introduction, **CONFERENCE ROOM A**  
Sharon Rosenberg, MD, MS, Assistant Professor in Medicine, Pulmonary Division;  
Co-Director, Asthma and COPD Program, Northwestern University Feinberg School of Medicine |                                                                                                                                         |
| 8:30-9:30 am | **Plenary I: CONFERENCE ROOM A**  
TITLE: Academic Medical Centers and Clinical Research Transparency  
Rebecca Williams, Pharm.D., MPH  
Assistant Director, ClinicalTrials.gov, National Center for Biotechnology Information, National Library of Medicine, National Institutes of Health |                                                                                                                                         |
| 9:30-9:45 am | Morning Break                                                                 |                                                                                                                                         |
| 9:45-10:45 am | **LOCATION**  
**SESSION TITLE**  
**SPEAKERS**  
BREAKOUT ROOM 1  
All About Stakeholders- Working with Community Teams in the Research Environment  
Darius Tandon, PhD  
Associate Professor, Northwestern Feinberg School of Medicine  
Associate Director, Center for Community Health, Institute for Public Health and Medicine  
BREAKOUT ROOM 2  
Leading Research Teams that Collect High Quality Data  
Denise Sholtens, PhD  
Associate Professor in Preventive Medicine – Biostatistics and Neurological Surgery, Northwestern Medicine  
BREAKOUT ROOM 3  
Leveraging Digital & Social Channels for Superior Targeting & Efficiencies in Patient Recruitment  
Tricia Barrett, Vice President, Operations at Praxis Communications |                                                                                                                                         |
10:45am-11:45pm: Plenary II: CONFERENCE ROOM A
TITLE: Performance Excellence in Healthcare
Manu K. Vora, PhD, MBA, ASQ, CQE,
Chairman & President, Business Excellence, Inc., USA
Adjunct Faculty, School of Professional Studies, Northwestern University, USA
Advisor of Eminence, Business Excellence, ASQ India, New Delhi, India
Visiting Faculty, Great Lakes Institute of Management, Chennai, India

11:45-12:45pm: Lunch
Lunch will be provided for conference registrants. This time may also be used for networking.

12:50-1:50pm:

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| BREAKOUT ROOM 2      | Leading Research Teams that Collect High Quality Data                          | Denise Sholtens, PhD
Associate Professor in Preventive Medicine – Biostatistics and Neurological Surgery, Northwestern Medicine |
| BREAKOUT ROOM 3      | Leveraging Digital & Social Channels for Superior Targeting & Efficiencies in Patient Recruitment | Tricia Barrett, Vice President, Operations at Praxis Communications |

2:00-3:00pm:

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