On Wednesday, May 11, 2016 at:
Northwestern Memorial Hospital
251 E Huron St., Feinberg Pavilion, 3rd Floor

AGENDA

7:45-8:15 am: Conference Registration and Continental Breakfast

8:20-8:30 am: Welcome and Introduction, CONFERENCE ROOM A
Sharon Rosenberg, MD, MS, Assistant Professor in Medicine, Pulmonary Division;
Co-Director, Asthma and COPD Program, Northwestern University Feinberg School of Medicine

8:30-9:30 am: Plenary I: CONFERENCE ROOM A
TITLE: Academic Medical Centers and Clinical Research Transparency
Rebecca Williams, Pharm.D., MPH
Assistant Director, ClinicalTrials.gov, National Center for Biotechnology Information, National Library of Medicine, National Institutes of Health

9:30-9:45 am: Morning Break

9:45-10:45am:

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| BREAKOUT ROOM 1   | All About Stakeholders- Working with Community Teams in the Research Environment | Darius Tandon, PhD  
Associate Professor, Northwestern Feinberg School of Medicine  
Associate Director, Center for Community Health, Institute for Public Health and Medicine |
| BREAKOUT ROOM 2   | Leading Research Teams that Collect High Quality Data                         | Denise Sholtens, PhD  
Associate Professor in Preventive Medicine – Biostatistics and Neurological Surgery, Northwestern Medicine |
| BREAKOUT ROOM 3   | Leveraging Digital & Social Channels for Superior Targeting & Efficiencies in Patient Recruitment | Tricia Barrett, Vice President, Operations at Praxis Communications |
| BREAKOUT ROOM 4   | Clinical Trial Disclosure in the Academic Setting: Managing the challenges and moving forward to meet the goals of transparency | Sarah White, MPH, CIP, Director, Human Research Quality Improvement (QI Program), Partners’ Healthcare |
10:45am-11:45pm: Plenary II: CONFERENCE ROOM A  
**TITLE:** Performance Excellence in Healthcare  
Manu K. Vora, PhD, MBA, ASQ, CQE,  
Chairman & President, Business Excellence, Inc., USA  
Adjunct Faculty, School of Professional Studies, Northwestern University, USA  
Advisor of Eminence, Business Excellence, ASQ India, New Delhi, India  
Visiting Faculty, Great Lakes Institute of Management, Chennai, India

11:45-12:45pm: Lunch  
Lunch will be provided for conference registrants. This time may also be used for networking.

12:50-1:50pm:

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2:00-3:00pm:

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